



# NORMAN COUNTY ECONOMIC DEVELOPMENT AUTHORITY

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## **Norman County EDA Meeting Minutes May 25, 2021 • 6:00 p.m. Ada Event Center, Ada, MN**

Members present: Lee Ann Hall, John Hintz, Greg Sloten & John Kolness,  
Members absent: Karie Kirschbaum & Jeremy Melting

- Vice-Chairman Hintz called the meeting to order.
- Kolness moved to accept the minutes of the previous meeting, seconded by Sloten. Motion carried.
- Greg Sloten gave the Treasurers Report. We have a balance of \$8,405.55 in our 2021 budget. We have \$8,085.91 in our Revolving Loan Program fund. Kolness moved to accept the report, seconded by Hall. Motion carried.
- **Old Business**
- There was no update on the Initiative and Crescent and the EDA Spring Grant.
- Web & Social Media Update – A motion was my by Sloten, seconded by Hall to authorize Jess Spaeth’s firm to update our website monthly at a rate of \$35 per hour, not to exceed 10 hours per month. Motion carried.
- The Shop Local yard signs have been ordered.
- At our last meeting, we approved \$500 in prizes for the KRJB Scavenger Hunt promotion. After some discussion, it was decided to take the \$500 and get gift certificates from all of the restaurants and bars in Norman County. There are about 20, which would be \$25 for each entity.
- The EDA received a letter from Joanne Harter stating her disappointment in not receiving a letter of rejection from the last grant application cycle. The board took note of this letter and will be more diligent in the future to make sure that we assign someone to take care of this.
- Barrack Family Farms was discussed. They are partnering with the U of M, Kirschbaum and the U of M met for a tour of the facility. BFF toured the Ada Promotions building and is considering this location for their office and a truck wash. Alex Barrick and Kirschbaum are working with DEED and the MN Dept of Ag to develop programs and grants. BFF would like to advertise at ball fields, tracks, arenas, and community events. A list should



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be provided to assist them. A possible welcome event was talked about in the Ada community.

- **New Business**

- There are several parades coming up in the Norman County this summer. Having a unit in the parade was discussed. Banners were also discussed. The EDA had banners that was used at our Launch Event at the Ada Promotions Building. We need to locate them to use in upcoming parades. Promotional materials to give out was also discussed.

- **Upcoming Events**

- Ada – The Norman County Raceway opens on Thursday June 3<sup>rd</sup> for the summer. Norman County Fair June 23-26, National Night Out August 3, Fun in the Flatlands and BBQ held September 11, The HOV Golf Course is open. There is a new car & dog wash coming in the next month or so. Barrack Family Farms is looking for employees. Mark & Paul Bergman have a new Trucking Company business in Ada. The Norman County Historical Society is having a Open House at the Log Museum on May 27<sup>th</sup> from 2-5 pm.
- Gary – Gary Days is scheduled for June 18-20. They are having movies in the Park at the Gary Pines and a Treasure Hunt. They are also having a volleyball tournament.
- Twin Valley – Town and Country Days is scheduled as well as the All School Reunion on July 15-18. Zion Lutheran has its 100<sup>th</sup> Anniversary that same weekend. May 22<sup>nd</sup> they had a Fun Run that had 118 entries. The Twin Valley Liquor Store has a new patio.
- Hendrum – REACH is expanding in Hendrum to the Simplot building with counseling services to be offered. The City of Hendrum will take possession of the school building on June 1<sup>st</sup> and will be looking for business opportunities for the building. The housing market is strong.
- Halstad - All School Reunion scheduled for July 23-26. Fire Frost has acquired land and is planning a park on a 37 acre parcel off Hwy 19. They will have a celebration to showcase the big sugar beet on June 11<sup>th</sup>. They continue to work on prospects for the school building.

Respectfully submitted,

Lee Ann Hall  
Secretary