

Norman County EDA
Meeting Minutes
August 28, 2018 | 6:00 pm
Halstad LRC (Legion Recreational Center) – Halstad, MN

Members present: Hiliary Chisholm, Lee Ann Hall, John Hintz, Karie Kirschbaum, and Jessica Spaeth.

Also present: Jim Birkemeyer – KRJB Radio, John Kolness – Red River Promoter, and Marijo Vik – Norman County News Online.

Chairperson Kirschbaum called the meeting to order at 6:16 pm.

In an addition to the agenda, Kirschbaum called for Spaeth to act as secretary going forward in place of Curt Johannsen, Hintz will replace Spaeth as Vice-chair. Carried unanimously.

Old Business

The minutes from July's meetings were unavailable for August meeting.

Hall reported on receipt of promotional balloons (\$288) and banner (\$190). It is uncertain if the EDA is exempt from paying sales tax.

Spaeth gave an update on the website project. The group previewed the site and provided additional feedback. Any remaining board member photos and bios will be sent to Spaeth for content population. Kirschbaum and Spaeth urged members to review site and submit appropriate content in a timely manner. Spaeth will email business database template to each member for business contact information. Public email to contact EDA is normancountyeda@gmail.com. Desired live date for landing page is September 8.

Kirschbaum gave an update on Making It Home program through University of Minnesota Extension Office. Kirschbaum will send Extension's invoice to Hall and Donna Hanson for payment.

The group discussed a launch event for Norman County EDA in November. Chisholm volunteer to head the event efforts. Motion by Kirschbaum to donate \$100 to a group to volunteer at the Norman County EDA booth during Fun in the Flatlands, seconded by Hintz. Motion carried.

Kirschbaum will submit a press release to The Promoter for its future publication.

New Business

Hall requested a budget for the requested \$20,000 for 2019 to present at the County Commission meeting on September 4. It was discussed that the bulk of the 2018 and 2019 budget will be spent on a website, launch event, and overall promotion of the EDA. It was also noted the in-kind donations made to the group in order to get if off the ground.

Birkemeyer and Kolness discussed the desire to help with group with promotions.
Motion by Hintz to budget \$200 for The Promoter and \$200 for KRJB for promotion of Norman County EDA.

Kolness notified the group of 0% interest funding available for new home construction or purchase. The guidelines are 10% of purchase price up to \$10,000 at 0% for 10 years on the construction or purchase of a home in Norman County.

Motion by Spaeth to adjourn, seconded by Hintz. Motion carried. Meeting adjourned at 7:36pm.

Respectfully submitted,

Jessica Spaeth
Secretary
Norman County EDA