

**Norman County EDA  
Meeting Minutes  
July 24, 2018 | 6:00 pm  
Ada Ara Event Center**

Members present: Mark Askelson, Hiliary Chisholm, Lee Ann Hall, John Hintz, Curt Johannsen, Karie Kirschbaum, and Jessica Spaeth.

Also present: Jim Birkemeyer – KRJB Radio, Pam Holte – Valley Innovation Program, Rani Bhattacharyya and Neil Linscheid – University of Minnesota Extension.

The meeting was called to order at 5:59 pm by President Kirschbaum.

**Unfinished Business**

Spaeth presented logo options to the group. Hintz moved to approve the logo option #4, seconded by Chisholm, discussion from Johannsen ensued. Motion carried unanimously.

Rani Bhattacharyya and Neil Linscheid presented University of Minnesota’s Making It Home Program. Each member received a handout listing those who participated in the Emerging Leaders Program and an introduction letter regarding the Making It Home Program. The group identified areas of interest: East, West, Central, Health Care, and Youth. Facilitators will be sought to obtain facilitator training, lead study circles, and help share their group’s marketing plan at a county-wide action forum. Facilitator training will take place November-December. Askelson moved to proceed with the U of M Making It Home Program, seconded by Johannsen. Motion carried. Spaeth moved to sign the contract/agreement with U of M Extension for \$1750, seconded by Hall. Motion carried.

There was discussion on a launch event for Norman County EDA. Materials will be handed out during Fun in the Flatlands.

The new email address is [normancountyeda@gmail.com](mailto:normancountyeda@gmail.com). Spaeth purchased the following domains: normancountyeda.com, livenormancounty.com, playnormancounty.com, and worknormancounty.com. Hall rented PO Box 3 from the United States Postal Service for NCEDA correspondence.

Board of directors’ photos, bios and attractions/amenities will be sent to Kirschbaum and Spaeth for website.

The following are backup designations for each representative:

Kirschbaum (Gary) – Peggie Chisholm  
Askelson (Twin Valley) – Michael Bolton  
Hintz (Ada) – Darin Ramey  
Spaeth (Halstad) – Donna Scholl  
Chisholm (Ada) – Darin Ramey  
Hall (County Commission) – Steve Jacobson

Johannsen (Hendrum) – not determined

**New Business**

Pam Holte, Executive Director, Valley Innovation Program, presented information to the group regarding the Norman County West's high school building, their designation as an Innovation Zone Pilot Program by the Minnesota Department of Education and the need to broaden awareness of the program and its offerings.

Jim Birkemeyer presented advertising options for R & J Broadcasting's 2018-2019 Fall and Winter Sports Guide. Johannsen moved to purchase Package 4 – Half Sponsor for \$462, seconded by Hintz. Motion carried. Askelson abstained from voting. Birkemeyer will share ad specs with Spaeth for ad design.

There were no committee reports given.

The next meeting will be held Tuesday, August 28 at 6 pm at the Halstad LRC.

Hintz moved to adjourn the meeting at 7:23 pm, seconded by Askelson. Motion carried.

Respectfully submitted,

Jessica Spaeth  
Acting Secretary